

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 06790 140315Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 USIA-15 /036 W
-----117159 140355Z /73

R 140210Z NOV 77
FM AMEMBASSY TAIPEI
TO USDOC WASHDC
INFO AMEMBASSY TOKYO
SECSTATE WASHDC 5492

UNCLAS TAIPEI 6790

COMMERCE FOR DIBA/OED/MILLER

TOKYO FOR USTC

E.O. 11652: N/A
TAGS: BEXP, BTRA, TW
SUBJECT: FOREIGN BUYER PROGRAM GETS BOOST IN TAIWAN

1. NOVEMBER 4 PRESS CONFERENCE GIVEN BY COMMATT WAS WELL ATTENDED BY BUSINESS-COMMERCIAL REPORTERS AND RECEIVED EXTENSIVE COVERAGE IN NEWSPAPERS AND HAD SPOT REPORT ON ONE TV NETWORK. PRESS WAS SHOWN VTR VERSION OF FOREIGN BUYERS PROGRAM FEATURING SECRETARY KREPS. THEN DIFFERENT TYPES OF BUYERS TOURS WERE DISCUSSED AT LENGTH IN ENGLISH AND CHINESE. ALSO, MECHANICS AND PRICE ADVANTAGE OF GROUP TOURS WERE BRIEFLY EXPLAINED BY NORTHWEST ORIENT AIRLINES AND LOCAL TRAVEL AGENT, WHO USED AS EXAMPLE US TOUR THEY WERE THEN BEGINNING TO PUT TOGETHER FOR HOTEL-RESTAURANT INDUSTRY IN DECEMBER.
2. IN VIEW OF WIDESPREADINTEREST GENERATED HERE FOR FOREIGN BUYER GROUP TRAVEL, REQUEST THAT MILLER GIVE COMMATT AUTOMATIC DISTRIBUTION OF TEN PACKETS FOR EACH DOMESTIC TRADE SHOW DESIGNATED AS FOREIGN BUYER EVENT IN 1978. ALSO URGENTLY NEED FROM USTC TOKYO TWENTY DIRECTORIES OF TRADE SHOWS, EXPOSITIONS AND CONVENTIONS (WHICH EVEN NORTHWEST'S TOUR ORGANIZER DOES NOT HAVE).

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3. WOULD APPRECIATE ASSISTANCE FROM FOREIGN BUYER OFFICE OF OED FOR THIS FIRST TOUR GROUP DESPITE SHORT NOTICE AND DECEMBER NOT BEING BEST MONTH FOR DISTRICT OFFICES-ALTHOUGH APPARENTLY IDEAL TIME FOR TAIWAN'S HOTEL AND RESTAURANT OWNER/MANAGERS TO GET AWAY. COMMERCIAL SECTION OF EMBASSY WOULD, OF COURSE, SEND ESCORT. SO FAR TWENTY PEOPLE INTERESTED IN JOINING TOUR. WE WILL BE IRONING OUT ITINERARY AND COMPOSITION OF GROUP EARLY

THIS WEEK TO GIVE YOU THREE WEEKS LEAD TIME.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Nov-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770420-0402
Format: TEL
From: TAIPEI
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19771161/aaaabzzj.tel
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 597260
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM GETS BOOST IN TAIWAN
TAGS: BEXP, BTRA, TW
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3bd2f31a-c288-dd11-92da-001cc4696bcc
Review Markings:
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